

## Media Kit

# Seedbeds of Transformation: The Role of Science with Society and the SDGs in Africa

Future Earth, an international research organisation promoting global sustainability, is co-hosting a major international conference in Port Elizabeth, South Africa “Seedbeds of Transformation: The Role of Science with Society and the Sustainable Development Goals (SDGs) in Africa, an international conference in South Africa

The three-day conference from May 9-11 will look at the tensions and opportunities around implementing the United Nations Sustainable Development Goals (SDGs) in Africa. The meeting is hosted by Future Earth, the South African Government Department of Science and Technology, the National Research Foundation of South Africa, and START. It will take place at the Boardwalk Hotel.

**Future Earth:** Details of our work can be seen here: <http://futureearth.org/>

**Press release with more details here:** [Africa’s challenge to sustainability – the continent’s innovations to be showcased at major international conference in South Africa](#)

**Interviews:** Future Earth’s Executive Director Amy Luers will be available for interview. Amy is a former Obama administration and Google Executive. Her full bio is here. <http://www.futureearth.org/amy-luers>. A photo of Amy Luers is [here](#).

Other experts, including Future Earth directors, will be available for interview. Details of the participants are in the press release.

**Social media:** The conference will be livestreamed through our [Facebook page](#) and the [Conference website](#). We will also be tweeting the conference from our [Future Earth account](#). The hashtags are [#seedbedsoftransformation](#) [#futureearth](#) [#sustainability](#).

**Attendees:** Media are welcome to attend the conference. Please email communications director Alistair Scrutton.

### Media Inquiries:

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**More information:** Conference website with conference themes, program, and more:

<https://seedbeds.futureearth.org/>

### Future Earth

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